



[ACTIONTARGET.COM/TRAINING/LETC](https://ACTIONTARGET.COM/TRAINING/LETC)  
Training for Active Law Enforcement



# LETC | LAW ENFORCEMENT TRAINING CAMP

**AUGUST 18-22, 2025 | EVENT SPONSORSHIP OPPORTUNITIES**

Action Targets will be hosting our annual 4-day Law Enforcement Training Camp (LETC), an open-enrollment training event for over 100 officers from around the nation. During this event, officers will experience some of the country's finest instructors, training, and be exposed to some of the industry's best equipment. Our event has been held annually in Utah County, Utah, for over three decades to improve each officer's skills and enhance the quality of their departments across the nation.

Don't miss your chance to show your appreciation and give back to the law enforcement community by collaborating and providing meaningful support for our event. We are eager to work with you and explore the possible outcomes and support your organization can provide. Based on your organization's sponsorship level, you will have the opportunity to have critical branding and advertising placement at the event.

We believe that working together, we can create an event that outshines all expectations. We look forward to working with a great organization like yours in support of the law enforcement community at the Action Target August 18-22, 2025 LETC Event.

## Action Target Contacts:

Nick Stewart  
Marketing Manager  
C: 801-400-0124  
[nstewart@actiontarget.com](mailto:nstewart@actiontarget.com)

Emmett Clare  
Events & Marketing Specialist  
C: 920-843-7509  
[eclare@actiontarget.com](mailto:eclare@actiontarget.com)



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## SPONSORSHIP LEVELS

Action Target has a wide variety of sponsorships and support options and are willing to discuss custom sponsorships as well. If your company or organization is interested in becoming a sponsor at this event, please contact the Marketing Department at Action Target.

	Raffle Highlight	Logo Highlight	Gift Bag Insert	Brand Banners	Social Media	Vendor Night	Event Email	Video Highlight	Custom Sponsor
<b>SPONSORSHIP LEVELS</b>									
On-Target Sponsorship	x	x	x	x	x	x	x	x	x
Key Sponsorship	x	x	x	x	x	x	x		
Primary Sponsorship	x	x	x	x	x				
Event Sponsorship	x	x	x						

For sponsorships, please contact Nick Stewart, Marketing Manger @ [nstewart@actiontarget.com](mailto:nstewart@actiontarget.com)

### On-Target Sponsorship

*Everything a Key Sponsorship has +*

**Custom Sponsorship** Receive exclusive branding and advertising opportunities with Action Target before, during, and after the event that is customized to your brand and product.

**Video Highlight** Be recognized during the LETC event highlight video.

### On Target Sponsor Donation

*Over \$3,500.00 of Product Donation and/or Event Support Value*

### Key Sponsorship

*Everything a Primary Sponsorship has +*

**Vendor Night** Have a reserved 10x10 space to set up a table and/or tent to show case and promote your products during our exclusive Sponsorship BBQ vendor night open house. With limited space on vendor night. Spots will be allocated on a first commit basis.

**Event Email** Get exclusive ad space in two emails as a LETC sponsor. The first email goes to ATI's LE contact list and the second goes to all LETC attendees (media assets are required for delivery).

### Key Sponsor Donation

*\$2,000.00 - \$3,500.00 Product Donation and/or Event Support Value*

### Primary Sponsorship

*Everything an Event Sponsorship has +*

**Banners** Get prime placement for up to three of your company banners throughout the event (*Banners must be provided by sponsoring company*).

**Social Media Posts** Benefit from Action Target's social media following with posts, tags, and shares about your sponsorship support (media assets are required for delivery).

### Primary Sponsor Donation

*\$500.00 - \$2,000.00 Product Donation and/or Event Support Value*

### Event Sponsorship

**Raffle Participation** Be recognized for providing a product(s) for the event raffle.

**Logo Placement** Be recognized as an event sponsor with your company logo on all appropriate digital, web, and printed event material and signage.

**Gift Bag Insert** Provide an item to be included in the event's gift bag for every attendee. Don't miss the opportunity to get your ad, brochure, or product sample in-front of all attending police officers from departments across the nation.

### Event Sponsor Donation

*Donation Value up to \$500.00*



**BETTER EQUIPPED. BETTER PREPARED.™**

3411 S Mountain Vista Pkwy | Provo, UT 84606  
801.377.8033 | [ActionTarget.com](http://ActionTarget.com)

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